

# COMMUNICATIONS STRATEGY DEVELOPMENT WORKSHEET

**Communications Strategy 1:**

**Target Audience(s):**

**Objective(s) Fulfilled:**

**Which vehicles will be used and how can it be achieved?**

Face-to-face:

Print:

Radio:

Social Media:

Website/Email:

Other:

**Communications Strategy 2:**

**Target Audience(s):**

**Objective(s) Fulfilled:**

**Which vehicles will be used and how can it be achieved?**

Face-to-face:

Print:

Radio:

Social Media:

Website/Email:

Other:

**Communications Strategy 3:**

**Target Audience(s):**

**Objective(s) Fulfilled:**

**Which vehicles will be used and how can it be achieved?**

Face-to-face:

Print:

Radio:

Social Media:

Website/Email:

Other: